

# NATIONAL CONFERENCE

10 - 11 OCTOBER 2024



COMMUNITY HOSPITALS:  
LEADING BEST PRACTICES TODAY,  
SHAPING THE HEALTHCARE OF TOMORROW

# SPONSORSHIP OPPORTUNITIES

 THE CHELTENHAM CHASE,  
GLOUCESTER,  
GL3 4PB

# SPONSORSHIP

## CHA NATIONAL CONFERENCE

10TH & 11TH OCTOBER 2024

### COMMERCIAL SPONSORSHIP OPPORTUNITIES

THE COMMUNITY HOSPITALS ASSOCIATION IS MADE UP OF A VIBRANT NETWORK OF INNOVATIVE LEADERS FROM COMMUNITY HOSPITALS ACROSS THE UK. WE REGULARLY SHARE BEST PRACTICES AND CREATIVE APPROACHES, PROVIDING VALUABLE INSIGHTS FOR GOVERNMENT AGENCIES AND ONGOING INQUIRIES. OUR ASSOCIATION CONDUCTS IMPORTANT RESEARCH TO DRIVE POSITIVE CHANGE IN HEALTHCARE DELIVERY.

WE ARE DELIGHTED TO BE HOLDING OUR FIRST IN-PERSON CONFERENCE EVENT SINCE 2017 ON 10<sup>TH</sup> & 11<sup>TH</sup> OCTOBER AT THE CHELTENHAM CHASE HOTEL, GLOUCESTER. WE ARE EXCITED TO EXTEND THESE SPONSORSHIP OPPORTUNITIES TO ENSURE OUR EVENT IS A SUCCESSFUL, ENGAGING AND IMPACTFUL EXPERIENCE FOR EVERYONE INVOLVED.

#### WHY SPONSOR THE CHA NATIONAL CONFERENCE?

SPONSORING THE CHA NATIONAL CONFERENCE OFFERS A UNIQUE OPPORTUNITY TO SHOWCASE PRODUCTS AND SERVICES, AND NETWORK WITH A PASSIONATE AND DIVERSE AUDIENCE OF COMMUNITY HOSPITALS STAFF AND INTERESTED PARTIES.

#### WHO SHOULD SPONSOR THE CHA NATIONAL CONFERENCE?

WE WELCOME ORGANISATIONS AND INDIVIDUALS WHO PROVIDE GOODS, SERVICES AND CONSULTANCY TO COMMUNITY HOSPITALS. OUR DELEGATES WILL BE MOST INTERESTED IN COMPANIES AND ORGANISATIONS WHOSE WORK SUPPORTS AND DEVELOPS COMMUNITY HOSPITALS ACROSS THE UK, IN PARTICULAR NEW TECHNOLOGIES AND EQUIPMENT, AS WELL AS INNOVATIVE APPROACHES AND TECHNIQUES TO HELP IMPROVE CARE AND DELIVERY.

#### KEY ADVANTAGES:

##### 1. TARGETED EXPOSURE



Attendance at our conference offers an opportunity to gain direct access to a captive audience of healthcare professionals who are specifically interested in the latest products and services. Sponsors will have increased brand visibility and recognition among a concentrated group of potential clients.

##### 2. NETWORKING OPPORTUNITIES



Face-to-face interactions with delegates will allow sponsors to develop new relationships and trust that can lead to future business opportunities. You will network with other sponsors, exhibitors, and community hospitals stakeholders, potentially leading to collaborations and partnerships.

##### 3. PRODUCT AND SERVICE SHOWCASE



Sponsors can showcase products and services through demonstrations, presentations, and interactive sessions, allowing delegates to experience firsthand the benefits and applications. Furthermore, sponsors can receive immediate feedback from end-users, which can be invaluable for refining products and services.

##### 4. PROMOTIONAL OPPORTUNITIES



Benefit from event marketing and promotional activities including mentions on social media and the event website, as well as conference programme advertising and display stands in the main conference suite.

TOGETHER, WE CAN MAKE THE COMMUNITY HOSPITALS ASSOCIATION 2024 CONFERENCE A MILESTONE EVENT FOR SHARING BEST PRACTICES AND SHAPING THE HEALTHCARE OF TOMORROW.

DR KIRSTY  
PROTHEROUGH  
CHA CHAIR



## CHA NATIONAL CONFERENCE SPONSORSHIP PACKAGES

WE WOULD BE DELIGHTED TO DISCUSS THE BELOW SPONSORSHIP PACKAGES.

DO GET IN TOUCH WITH DR KIRSTY PROTHEROUGH [KIRSTENPROTHEROUGH@COMMUNITYHOSPITALS.NET](mailto:KIRSTENPROTHEROUGH@COMMUNITYHOSPITALS.NET) TO EXPLORE WHICH OF THESE WOULD BEST SUIT YOUR NEEDS. ALL PACKAGES ARE INCLUSIVE OF VAT.

### NETWORKING DRINKS: £800

- ◇ Two complimentary networking drinks tickets
- ◇ Display of corporate banner during networking drinks
- ◇ Display of corporate logo on CHA website events page.
- ◇ Half page advert in conference programme & marketing on CHA social media
- ◇ Corporate logo in conference programme 'sponsored by' page
- ◇ Display of banners and exhibition space in main conference suite

### NETWORKING DINNER CONTRIBUTION: £800

- ◇ Two complimentary networking dinner tickets
- ◇ Display of corporate banner during networking dinner
- ◇ Display of corporate logo on CHA website events page
- ◇ Half page advert in conference programme & marketing on CHA social media
- ◇ Corporate logo in conference programme 'sponsored by' page
- ◇ Display of banners and exhibition space in main conference suite

### INNOVATION AND BEST PRACTICE AWARDS SPONSOR: £800

- ◇ Display of banners during Innovation & Best Practice Awards Presentation.
- ◇ Display of corporate logo on CHA website events page
- ◇ Half page advert in conference programme & marketing on CHA social media
- ◇ Corporate logo in conference programme 'sponsored by' page
- ◇ Display of banners and exhibition space in main conference suite



### CONFERENCE REFRESHMENTS: £700

- ◇ Display of corporate logo on CHA website events page
- ◇ Half page advert in conference programme & marketing on CHA social media
- ◇ Corporate logo in conference programme 'sponsored by' page
- ◇ Display of banners and exhibition space in main conference suite

### 2 X CONFERENCE BURSARY SPONSORSHIPS - PATIENT CARER OR COMMUNITY REPRESENTATIVE: £600 EACH

- ◇ Opportunities to sponsor a patient carer or community representative attend the event, including travel and accommodation costs
- ◇ Display of corporate logo on CHA website events page
- ◇ Half page advert in conference programme & marketing on CHA social media
- ◇ Corporate logo in conference programme 'sponsored by' page
- ◇ Display of banners and exhibition space in main conference suite

### CONFERENCE PROGRAMME ADVERTISEMENTS: £250 EACH

- ◇ Half page advert in conference programme
- ◇ Corporate logo in conference programme 'sponsored by' page
- ◇ Marketing on CHA social media
- ◇ Display of corporate logo on CHA website events page

[WWW.COMMUNITYHOSPITALS.ORG.UK](http://WWW.COMMUNITYHOSPITALS.ORG.UK)

[INFO@COMMUNITYHOSPITALS.NET](mailto:INFO@COMMUNITYHOSPITALS.NET)



*"The national voice for Community Hospitals"*

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